



August 2017

Launching
Aug. 1

Retailer Focus

Try your hand at these hot games



Details Inside!

EXTRA SHOT

Lotto

PROMOTION
AUGUST 6 TO 12

Launching
Aug. 1

Be sure to tell both new
and current players:

Leave the tuxedo at home. No Aston Martin needed. You can play these casino-themed instant tickets whenever and wherever! With more than \$31,000,000 in total prizes and multiple ways to win, these games are sure to be a hit.

\$5 / Casino Royale

- \$250,000 top prize!
- 3 different games to play
- More than \$16,000,000 in cash prizes

\$2 / \$20 Grand

- Win up to \$20,000!
- Find the "\$20 Medallion" and win \$20 instantly
- Get the "Money Bag" and win all 10 prizes

\$1 / Blackjack Doubler

- Top prize of \$3,000!
- Popular casino card game
- Get 21 and double your prize

Best Selling Instant Games

The best selling instant ticket families in Fiscal Year 2017 were the Multiplier and Crossword tickets.

These two sets of tickets combined for \$666,569,331 in total sales this past year.

Crossword sales alone totaled \$363,137,352!



SPECIAL PROMOTION
SUNDAY, AUGUST 6 – SATURDAY, AUGUST 12

**PLAYERS HAVE
A CHANCE TO WIN
\$20 INSTANTLY**



ANY purchase of \$3 or more of Lotto (including Extra Shot, multi-draw, or any combination) on one ticket will be eligible to win \$20 cash instantly!

Winning promotional tickets will print with an attached coupon so the player can take to the retailer to redeem for \$20 cash.

Offer limited to the first 12,500 randomly distributed wins during the promotional period.

Redemptions will appear under Promotions on the Retailer Sales Report as a \$20 credit.

Retailer needs to return the valid Lotto ticket to player.

Players should retain their Lotto ticket until after the drawing.

Note: Offer valid at both self-serve (Gemini) and retailer terminal (Altura). FOR GEMINI ONLY: Winners may convert winnings to payable credits by scanning the prize and coupon & pressing "Add Credits" to play \$20 worth of games. For a cash payout, players MUST take prize coupon to clerk. (Disclaimer will be printed on Gemini Decal).

 LUCKY LOTTERY LOCATIONS



Route 3 Liquor and Lottery, Sauget
Tammy Dunser, cashier

Route 3 Liquor and Lottery sold a \$1.1 million Lucky Day Lotto winner. It received a bonus of \$11,000, or one percent of the prize amount, for selling the winning ticket.



ANA Services, Addison
Edgar Beliz (left), Wayne Shoemaker, LSR (right)

ANA Services, (formerly Mill Shell) sold a \$7.25 million Lotto winner. It received a bonus of \$72,500, or one percent of the prize amount, for selling the winning ticket.

AUGUST SUMMER EVENTS

Summer is still here and going strong! Stop by and visit with the Lottery activation team when out-n-about town at these events around the state this month!

Aug. 3	Tailgate N' Tallboys	Peoria
Aug. 5	Rod Stewart, Cyndi Lauper	Tinley Park
Aug. 5	Chicago Fire	Chicago
Aug. 10 – 20	Illinois State Fair	Springfield
Aug. 12	Kings of Leon	Tinley Park
Aug. 12 – 13	Northalsted Market Days	Chicago
Aug. 13	Show of the Summer	Tinley Park
Aug. 14	Linkin Park	Tinley Park
Aug. 19	Lady Antebellum	Tinley Park
Aug. 25 – Sept. 4	Du Quoin State Fair	Du Quoin
Aug. 25 – 27	Port Clinton Art Fest	Highland Park
Aug. 30	Depeche Mode	Tinley Park



Readily Achievable Barrier Removal

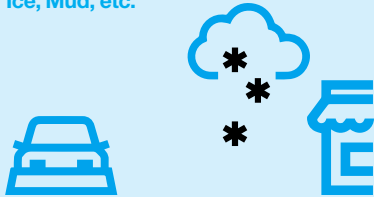
The ADA requires that small businesses remove architectural barriers in existing facilities when it is "readily achievable" to do so. This requirement is based on the size and resources of a business. So, businesses with more resources are expected to remove more barriers than businesses with fewer resources.

Remove Obstacles



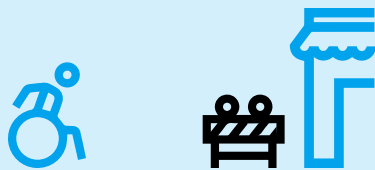
Remove obstacles, including shopping carts, maintenance equipment, and cars without designated license plates or placards, from parking spaces and access aisles as soon as possible.

Clear Snow, Ice, Mud, etc.



Clear snow, ice, mud, and leaves from accessible parking spaces whenever plowing or clearing the rest of the parking area. Be sure that cleaning crews do not pile snow or gravel in the accessible parking spaces, access aisles, and curb ramps.

Maintain Curbs and Sidewalks



Maintain curb ramps and sidewalks to prevent large cracks and uneven surfaces from forming. Keep the accessible route from the parking area to the store's entrance clear of obstacles that either block or narrow the route.

For more information please visit: www.ada.gov

BEST PRACTICES

Paying Winners

Because retailers earn 1% for every prize dollar cashed, you can and should pay out prizes up to the allowed amount of \$600 on the spot. For prizes more than \$600, validate the ticket, give it back to the player along with the validation receipt, and, when possible, a claim form. Tell the player to sign the back of the ticket and direct them to the nearest Lottery Prize Center. Retailers that sold a winning ticket more than \$1,000 will receive 1% of the winning amount up to \$500,000.



Need more inventory? Call Retailer Hotline: 1-800-842-3155
Please have your retailer number available.



Play responsibly. Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For more info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.

GAMES YOU SHOULD CARRY

New Games

\$5	Casino Royale	208
\$2	\$20 Grand	204
\$1	Blackjack Doubler	207



Top Selling Games

\$20	100X The Money	184
\$5	25X The Money	182
\$2	10X The Money	181
\$1	5X The Money	180
\$30	Million \$\$ Match	193
\$30	World Class Millions	110
\$25	Ultimate Crossword	161
\$20	Multi Millionaire	202
\$20	\$3,000,000 Jumbo Bucks	142
\$20	100X The Cash	986
\$20	20 x 20: \$20,000/Wk for 20 Yrs	854
\$20	Fabulous Fortune	933
\$10	\$1,000,000 Cash	206
\$10	\$5,000 A Week For Life	114
\$10	\$2,000,000 Jumbo Bucks	141
\$10	\$500,000 Jackpot	163
\$10	\$250,000 Crossword	178
\$10	\$300,000,000 Cash Spectacular	967
\$5	Full of \$500s	198
\$5	Million Dollar Payday	201
\$5	Emerald Green 7s	192
\$5	Crossword	138
\$5	Bingo	159
\$3	Keno	205
\$3	Gold Rush	195
\$3	Crossword	173
\$3	Bingo	117
\$2	Road Trip	199
\$2	Triple Dynamite 777	191
\$2	\$1,000 A Week For Life	112
\$2	It Takes 2	152
\$1	7 Wins	203
\$1	7-11-21	160
\$1	Loose Change	179

Specialty Tickets

\$3	Red Ribbon Cash	200
\$3	The MS Project	187
\$3	The Special Olympics Ticket	185
\$3	Veterans Cash	172
\$3	Carolyn Adams Ticket For The Cure	165

