



June 2017

Retailer Focus

Launches
Jun 6

Kick off your shoes and play awhile!



Launches
Jun 6

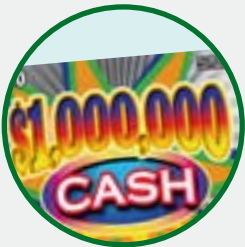
Be sure to tell both new & current players:

Talk about a good day...with Million Dollar Payday it could be amazing! Find a "Stack of Bills" and win 5 times that amount. Find a money bag, you win all 15 prizes. There's a top prize of \$1,000,000 cash with this payday!

\$5
Million Dollar Payday

- Top prizes of \$1,000,000 cash
- Find the "Stack of Bills" and win 5 times the prize
- A money bag wins all 15 prizes

Also Launching June 6

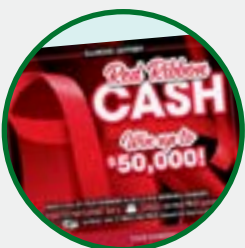


\$10
\$1,000,000 Cash

- Over \$47 million in cash prizes
- Find the "10X" to multiply your prize by 10 times
- Bright colors that will stand out at retail

More talking points:

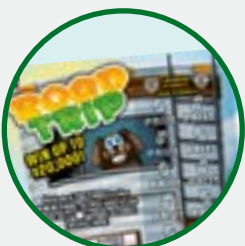
Instant tickets are great. Instant cash is even better! Find the "10X" and multiply that prize amount. With \$1,000,000 Cash, you get just that—cold, hard cash!



\$3
Red Ribbon Cash

- Win up to \$50,000
- 100% of profits dedicated to an Illinois free of HIV/AIDS
- Get a "Stack of Bills" and double your prize

Play for a chance for change. 100% of profits from this ticket go towards an Illinois free of HIV/AIDS. Get a "Stack of Bills" and double your prize. Win up to \$50,000!



\$2
Road Trip

- Top prizes of \$20,000
- Find a "Suitcase" and double your prize
- Win up to 10 times

It's Road Trip time! Find a "Suitcase" and double your prize. With top prizes of \$20,000 and the chance to win up to 10 times, this road trip could be the most memorable one!

BUY ONE, GET ONE FREE COUPON PROMO

Hey there baseball fans! Join us at the ole' ball game for some peanuts, popcorn and free Quick Picks!

Buy One, Get One Free Quick Pick coupons will be distributed this spring and summer at area baseball games across the state. These coupons will only be valid for one week from start date. For example, the June 28, 2017 coupon offer will expire at close of sales on July 5, 2017.

Here are step-by-step retailer instructions on how to redeem coupons. Make sure all sales clerks are trained on how to do this.

1. Scan the coupon barcode.
2. From the game screen – select WAGER AMOUNT.
3. From WAGER AMOUNT screen – select \$2.00.
4. Select QUICK PICK and press SEND.
5. Give the customer the game ticket.

The cost to the player is \$1.00. The ticket will show \$2.00.



SPECIALTY CAUSE



LUCKY LOTTERY LOCATIONS

RED RIBBON CASH IS BACK

DON'T FORGET TO REMIND YOUR PLAYERS:



This game has the same great prizes and chances to win as any other \$3 game



With a purchase of this ticket, it's easy to help people in Illinois who are living with HIV/AIDS



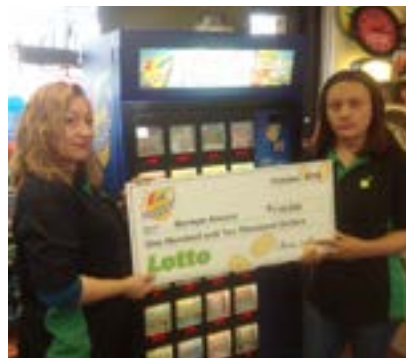
Just over \$7 million has been raised for this great cause to date

PLAYERS CAN WIN UP TO \$50,000 AND MAKE A DIFFERENCE TOO!



Midtowne Liquor, Collinsville Bigya Khadaka, Store Owner

Midtowne Liquor sold a \$1,150,000 winning Quick Pick ticket for the Sunday, February 5, Lucky Day Lotto evening draw. Midtowne Liquor received a bonus of \$11,500, or one percent of the prize amount, for selling the winning ticket.



Berwyn Amoco, Berwyn Ana Castro (left), Mary Orozco (right)

Berwyn Amoco sold an \$11 million winning Lotto ticket in October 2016. Berwyn Amoco received a bonus of \$110,000, or one percent of the prize amount, for selling the winning ticket.

DID YOU KNOW?



TSI service technicians work 7 days a week, including evenings and weekends. The technicians do preventative maintenance when they do not have service calls. Do not be alarmed if you see a TSI service technician in your store.

AMERICANS WITH DISABILITIES ACT

Shelves, Sales & Service Counters, and Check-Out Aisles



When sales or service counters are provided, the counters must be accessible if doing so is readily achievable. This access is an important part of receiving the goods and services provided by a business.



An alternative solution is to provide an auxiliary counter nearby. The obligation to remove barriers also applies to merchandise shelves, sales and service counters, and check-out aisles.



At counters having a cash register, a section of counter at least 36 inches long and not more than 36 inches above the floor will make the counter accessible. This provides a lowered surface where goods, services and money can be exchanged.



Shelves and counters must be on an accessible route with enough space to allow customers using mobility devices to access merchandise.

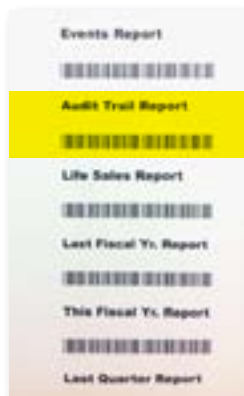
For more information please visit: www.ada.gov

BEST PRACTICES

Audit Trail Report

Need to pull transaction details for your instant ticket dispensing machine? Follow this easy step.

Scan bar code “**Audit Trail Report**”. Report will show last 10 transactions, date and time of transactions, bill denomination inserted, bin selected, and sales total.



Scan
Audit Trail
Barcode



Sample Audit
Trail Report

Need more inventory? Call Retailer Hotline: 1-800-842-3155
Please have your retailer number available.



Play responsibly. Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For more info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.

GAMES YOU SHOULD CARRY

New Games		
\$10	\$1,000,000 Cash	206
\$5	Million Dollar Payday	201
\$3	Red Ribbon Cash	200
\$2	Road Trip	199
Top Selling Games		
\$20	100X The Money	184
\$10	50X The Money	183
\$5	25X The Money	182
\$2	10X The Money	181
\$1	5X The Money	180
\$30	Million \$\$ Match	193
\$30	World Class Millions	110
\$25	Ultimate Crossword	161
\$20	\$3,000,000 Jumbo Bucks	142
\$20	100X The Cash	986
\$20	20 x 20: \$20,000/Wk for 20 Yrs	854
\$20	Fabulous Fortune	933
\$10	\$5,000 A Week For Life	114
\$10	\$2,000,000 Jumbo Bucks	141
\$10	\$500,000 Jackpot	163
\$10	Towering 10's	154
\$10	\$250,000 Crossword	178
\$10	\$300,000,000 Cash Spectacular	967
\$5	Roulette	197
\$5	Emerald Green 7s	192
\$5	\$10 Million Payout	188
\$5	Crossword	138
\$5	Bingo	159
\$3	Gold Rush	195
\$3	Crossword	173
\$3	Bingo	117
\$2	Triple Dynamite 777	191
\$2	\$1,000 A Week For Life	112
\$2	It Takes 2	152
\$1	Neon 9s	196
\$1	7-11-21	160
\$1	Loose Change	179
Specialty Tickets		
\$3	The MS Project	187
\$3	The Special Olympics Ticket	185
\$3	Veterans Cash	172
\$3	Carolyn Adams Ticket For The Cure	165

ACTIVATE
TODAY!