

MAY – JUNE 2021

THE Lottery

Lowdown

THIS SUMMER IS GOING TO BE EXTREME

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EXTREME CASH CAMPAIGN



Digital



Social



POS



OOH

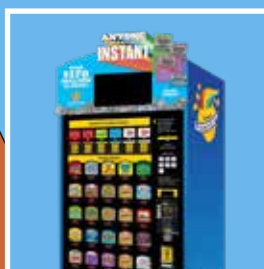


Radio

With summer finally gearing up, the only way to ring in the warmest season of the year is with some **EXTREME** games! The Extreme Cash Instant Ticket family gives players a chance to win some huge top prizes. From \$10K to \$2 million, there's a game for every player.

We'll be supporting these tickets with digital signage, exciting POS materials, and much more. Here's a quick glimpse into what's coming your way.

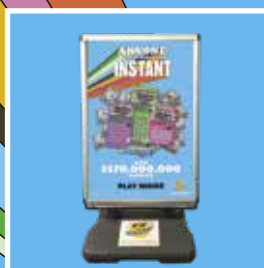
POINT-OF-SALE SUPPORT FOR REFERENCE PURPOSES ONLY



WIN30 DRESS-UP



TABLE TENT



WINDMASTER



SCREEN



COUNTER DECAL

EXTREME CASH FAMILY OF TICKETS

LAUNCHING MAY 4, 2021

All of the Extreme Cash Instant Tickets are key number match/symbol reveal games. With tickets available at \$1, \$5, \$10, and \$20, the newest family of games offers top prizes from \$10,000 to \$2,000,000, so there is a game for everyone! Take a look below for the full details of each Extreme Cash game.



\$1

7410

**\$10,000
EXTREME CASH**

- Win up to \$10,000
- Win up to 6 times
- Instant \$5 "STAR" prize
- Bonus Box with a variable prize
- An "EXTREME" win-all symbol
- Over \$4,500,000 in total prizes
- 98.55% of prizes to be paid at retail



\$5

7411

**\$250,000
EXTREME CASH**

- Win up to \$250,000
- Win up to 16 times
- Instant \$25 "STAR" prize
- Bonus Box with a variable prize
- An "EXTREME" win-all symbol
- Over \$26,900,000 in total prizes
- 94.04% of prizes to be paid at retail



\$10

7412

**\$1,000,000
EXTREME CASH**

- Win up to \$1,000,000
- Win up to 21 times
- Instant \$50 "STAR" prize
- Bonus Box with a variable prize
- An "EXTREME" win-all symbol
- Over \$43,500,000 in total prizes
- 92.83% of prizes to be paid at retail



\$20

7413

**\$2,000,000
EXTREME CASH**

- Win up to \$2,000,000
- Win up to 26 times
- Instant \$100 "STAR" prize
- Bonus Box with a variable prize
- An "EXTREME" win-all symbol
- Over \$91,800,00 in total prizes
- 92.03% of prizes to be paid at retail

JUNE TICKETS

June will keep the fun going with another amazing slate of games. Here's a glimpse at what's in store for your players!

\$1



Loose Change. Multiplier

#7414

- Add them up/symbol reveal
- A familiar game popular with \$1 players
- Win up to \$500
- With 2X, 3X and 5X instant multipliers
- Over \$5,300,000 in total prizes
- 100% of prizes to be paid at retail

\$3



100%

OF PROFITS
DEDICATED TO
AN ILLINOIS
FREE OF
HIV/AIDS.

3 Times the Money

#7416

- Key number match play style
- Win up to \$50,000
- Win up to 12 times
- 3X symbol = instant TRIPLE prize
- Over \$3,400,000 in total prizes
- 95.78% of prizes to be paid at retail

NEW TO THE 7-11-21® FAMILY!



\$2



Bonus 7-11-21

#7415

- Add up/find play style
- Limited Edition Scene Change
- Win up to \$10,000
- Features a Bonus Box
- Over \$5,200,000 in total prizes
- 98.51% of prizes to be paid at retail

To celebrate
July 11, 2021

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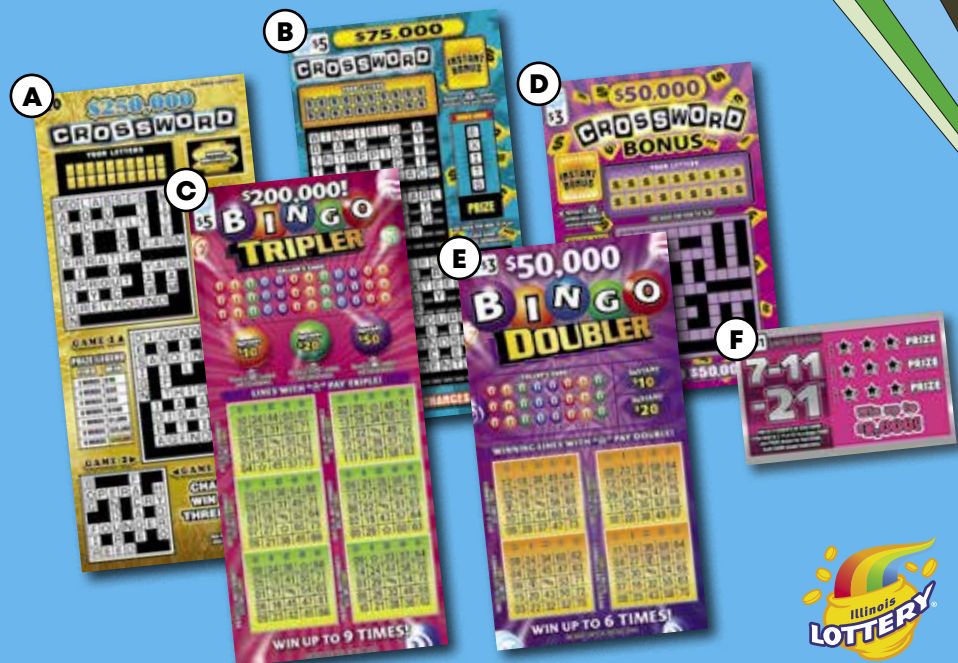
LOOSE CHANGE® is a registered trademark of Scientific Games International.

MUST-HAVE INSTANT TICKETS

Keep these core games stocked to maximize sales.

Core Instant Tickets

- A** \$10 #7324
\$250,000 Crossword
- B** \$5 #7418
\$75,000 Crossword
- C** \$5 #7417
\$200,000 Bingo Tripler
- D** \$3 #7419
\$50,000 Crossword Bonus
- E** \$3 #7326
\$50,000 Bingo Doubler
- F** \$1 #7404
7-11-21



As games sell out, please call the Retailer Hotline at 1-844-806-8930 to find the best available games for your store.





THE FASTEST WAY TO PLAY

Starting on May 16th, we're adding a whole suite of new Fast Play® games! The Quick Spot game features one progressive jackpot that grows with each ticket sold, and players wager to win a percentage of the jackpot. Quick Spot offers wagers at \$1, \$5, and \$10. The more players wager, the bigger percentage of the jackpot they can win.

Why should you promote and sell Fast Play?

- The variety of games gives you the potential to earn more commission. Also, immediate, frequently won games drive in-store reinvestment.
 - » 86% of Fast Play players buy other types of lottery games along with Fast Play, most often large jackpot draw-based games and instant tickets.
 - » Three state lotteries launched Fast Play in 2018 and saw an increase of more than 5% in total lottery sales from the previous year.
 - » Up to 99% of all prizes are redeemable at retail (% varies by game).

What is a progressive suite Fast Play game?

- Similar to progressive games, progressive suite games also have a dynamic jackpot that grows with every ticket sold statewide until it is won. After the jackpot is won, it immediately resets to the minimum jackpot amount. The difference is that a progressive suite game has one progressive jackpot with multiple wager amounts. The player decides how much to wager. The higher the wager, the higher the percentage that can be won. For example in the Progressive Suite game, Quick Spot:

Wager	Payout
\$1	10% of the Jackpot
\$5	50% of the Jackpot
\$10	100% of the Jackpot

INTRODUCING QUICK \$POT

**1 PROGRESSIVE JACKPOT,
YOU PICK YOUR WAGER.**



AVAILABLE MAY 16

Game odds available at IllinoisLottery.com.

FASTPLAY® AGS LLC.



ILLINOIS IS FULL OF WINNERS



Be Smart, Play Smart® Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.

NEW CLAIMS CENTER LOCATION



CENTRAL LOOP LOCATION PROVIDES CONVENIENT LOCATION FOR PLAYERS TO REDEEM PRIZES

The Illinois Lottery has opened a new Chicago-based Claim Center in the George Dunne Cook County Office Building, at 69 W. Washington St., Suite LL06. Located in the pedway, the new space allows operations to remain in Chicago's central Loop area and provides lottery winners a convenient location to collect their prizes.

The George Dunne Cook County Office Claim Center is now open to the public by appointment only. For safety reasons, no walk-ins will be accepted. The Claim Center will be open Monday – Friday, 8:30 am – 4:30 pm, and closed on weekends and holidays. Players can make an appointment to claim their Illinois Lottery prize at the George Dunne Cook County Office Claim Center by visiting the Illinois Lottery Claim Center appointments page. Building regulations only allow entry access through the Washington St. entrance, and all visitors are required to submit to a temperature check health screening prior to entering.

"We are excited to open this Claim Center for our Chicagoland players," said Harold Mays, Illinois Lottery Acting Director. "They have waited patiently for a new Chicago-based option, and this opening will give them another more convenient way to claim their prizes."

ILLINOIS LOTTERY WINNER CLAIM FORM
CLAIMANT, PLEASE COMPLETE AND PRESENT TO A CLAIM CENTER

If your claim is validated, your check will be made payable to the claimant's name exactly as shown below, to (USE CARES)

CLAIMANT INFORMATION

Claimant's Last Name: _____ First: _____ MI: _____ Birth Date: _____ Sex: ☐ M ☐ F
Street Address: _____ Apt or P.O. Box: _____
City: _____ State: _____ Zip Code: _____
Email Address: _____ Phone No: _____
Please describe if "Other" box is marked: _____

☐ Individual Social Security No: _____ ☐ Corporation Federal Employer No: _____
☐ Group Rep: _____ ☐ Partnership ☐ Other: _____
Are you a non-resident alien? ☐ Yes ☐ No Please show country of origin/nationality: _____ (page Amount \$)

LEGAL DISCLAIMER

I understand as a claimant I am subject to all conditions and requirements provided under the Illinois Lottery Law (20 ILCS 1805 et seq.), the Illinois Administrative Code (115 ILCS Admin. Code 1170 et seq.) and any other applicable laws. I understand I may be asked to participate in interviews with Lottery public relations personnel and the news media and grant permission to use my photograph, comments, or likeness in Lottery-sponsored advertising and promotions, or on the Lottery's website/social media.

Please check the appropriate box before signing:

☐ Under penalties of perjury, I declare that, to the best of my knowledge and belief, the name, address and taxpayer identification number that I have furnished correctly identify me as the recipient of this payment and any payments from identical winners, and that no other person is entitled to any part of these payments.

☐ I am claiming this prize as the authorized representative of a corporation, limited liability company, trust, or other non-group or non-partnership entity. If I have furnished a FIDN, I certify under penalties of perjury that the number provided is correct.

☐ I am claiming this prize as the designated representative of a group or partnership. I have completed and attached Form 5754 where applicable identifying each person where applicable identifying each person entitled to any part of this payment and any payments from identical winners. If I have furnished a FIDN, I certify under penalties of perjury that the number provided is correct.

WARNING: Presentation of claim with the intent to DEFRAUD the State of Illinois is a Class 4 Felony and upon the conviction thereof may subject the offender to a maximum fine of \$10,000 and/or imprisonment of up to 3 years.

Presented (Driver's License/State ID Number, SSN Card): _____ Claimant's Signature: _____ Date: _____

TO BE COMPLETED BY CLAIM CENTER

Important Note: For redemption of prizes up to \$10,000, please visit one of our claim centers. For prizes over \$10,000, if submitting a claim through the mail, please send to: **Claims Department**, Illinois Lottery, P.O. Box 19066, Springfield, Illinois 62719-0666.

Stamp: WINNING & CLAIM Tickets Here to LOTTERY COPY ONLY

Claim Center Note: If you are filing a claim for a Grand Prize Lotto, or a Grand or Second Prize Mega Millions or Powerball Winner, please inform the Lottery immediately, by calling (712) 785-3020.

STOCK # _____ **CHECK #** _____ **CLAIM #** _____

Illinois Lottery Rev 02/2016



WINNER SPOTLIGHT

\$1 MILLION WIN FOR SPRINGFIELD POWERBALL® PLAYER

51st Million Dollar Prize This Year For Illinois Lottery Players



The Powerball draw on Saturday, March 20 created an unforgettable weekend for one Southern Illinois Lottery player, who scooped a \$1 million prize.

The winning ticket was purchased at Qik-N-EZ gas station, at 430 N. Grand Ave., in Springfield. When news of the big-ticket win came through, the retailer was over the moon that they could celebrate the moment with the winner himself - who happens to be one of their regular Illinois Lottery customers.

"The winning ticket was purchased by a regular customer of ours," said

Amy Pope, Director of Operations for Chronister Oil's Qik-N-EZ stores. "He comes in the day before each Powerball drawing and buys a single Quick Pick ticket and has done it for almost three years."

The winner and retailer reconnected shortly after Saturday night's million-dollar win when the player brought in his winning ticket to check his numbers. "He had them scan the ticket at the store to verify he had won, and our Store Manager, Erik, helped him make his appointment to claim his winnings," said Pope.

This is also a winning moment for the Illinois Lottery retailer, who will receive a bonus of \$10,000, or one percent of the prize amount, for selling the winning ticket. **YOUR STORE COULD BE NEXT!**

WONKA SECOND CHANCE PROMOTION

There's still plenty of sweet prizes left in the Willy Wonka Golden Ticket™. Make sure to remind your players to enter any non-winning ticket into the WILLY WONKA™ EVERLASTING MILLION Second Chance Promotion.

Entering will give them a shot to win a trip to Las Vegas, where they could **WIN \$1 MILLION A YEAR FOR LIFE!** For more details on the second chance promotion, please direct players to illinoislottery.com.

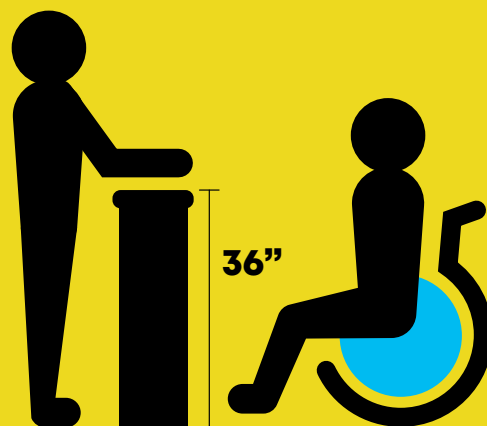
WIN
\$1 MILLION
A YEAR
FOR LIFE



DISABILITY IN THE WORKPLACE

The ADA requires businesses to take steps necessary to effectively communicate with employees or applicants who have vision, hearing, and speech disabilities.

- Employers are prohibited from discriminating against employees or applicants with disabilities in all aspects of employment, including hiring, pay, promotion, firing, and more.
- Employers must provide reasonable accommodation to workers with disabilities.
- Employers must keep medical information related to an employee's disability and medical history private.



For more information, call (800) 514-0301.

SIGNS OF PROBLEM GAMING

Problem gambling can affect anyone, regardless of age, gender, or ethnicity. Knowing the signs of potential problem gambling and how to get help is crucial to addressing gambling problems. What are some behaviors that suggest a player may have a problem? A player who: seems overly preoccupied with gambling; appears restless and irritable; or is in a hurry to purchase more tickets after losing.

If a player expresses concerns over his or her gambling behaviors, advise the player to call 1-800-GAMBLER for free advice and direct them to the Be Smart, Play Smart® Responsible Gaming Guides in your store, for additional options on where to seek help.

If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537).



The Retail Hotline for Intralot is 1-844-806-8930

Your Hotline operator will be able to answer any questions you may have regarding:

- Terminal functions & connectivity
- Installation schedule & queries



Be Smart, Play Smart® Must be 18 or older to play.

If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.

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ILLINOIS IS FULL OF WINNERS®