

GROW YOUR BUSINESS WITH THE ILLINOIS LOTTERY



Illinois Lottery sales **GREW OVER 20%** from March 2020 to May 2021, with more people than ever becoming regular lottery players. The 2021 fiscal year (July 2020 to June 2021) was a record-setting year for the Illinois Lottery. In that year, the Illinois Lottery paid out to retailers . . .

OVER
\$163
MILLION
in commissions*

NEARLY
\$18
MILLION
in cashing bonuses*

MORE THAN
\$4
MILLION
in selling bonuses*

As an Illinois Lottery retailer, you earn . . .

5%
commission on every
ticket sold
no limit on tickets sold

1%
cashing bonus on all
winning tickets cashed by
your store
retailer can cash winning tickets up to
\$600 in-store

1%
selling bonus on winning
tickets of \$1,000 or more
sold
up to a \$500,000 bonus per ticket

THE FIRST 1,000 NEW RETAILERS WILL RECEIVE A \$650* BONUS!

With this massive increase in our player base, we need to create more outlets for them to play their favorite games! That's why we want to make partnering with us even sweeter. Here's how you can capitalize on our special early enrollment bonus. The first **1,000 retailers who apply and begin selling** will receive a new retailer bonus offer of \$650.*

\$650*
NEW RETAILER
BONUS!



GETTING STARTED IS SIMPLE

Simply scan the QR code or visit <https://bit.ly/3hysMGU> to complete and submit the Illinois Lottery Application Request Form. A licensing representative for the Illinois Lottery will contact you to explain the next steps.

THE APPLICATION PROCESS IS EASY TOO

Once you have been contacted by the Illinois Lottery, please follow these three simple steps below:

- 1.** Mail in the completed application packet, as well as the application fee and a copy of each owner's driver's license
 - The application is submitted for a debt & background check
- 2.** Open a new bank account specifically for Illinois Lottery sales
- 3.** Attend an online lottery training program

Please note the following:

- You must be officially open for business in order to submit equipment installations
- Win30 vending machines are not included with new retailer equipment installations
- Eligibility for an Illinois Lottery Retailer license is not guaranteed

*Applications to become an Illinois Lottery retailer are subject to approval by the Illinois Department of the Lottery. You will earn \$150 for a completed application, and approved applicants will receive an additional \$500 (a total of \$650) once they begin selling Illinois Lottery games. The retailer will receive one payment and be given a choice of payment method.

If you have questions, please email NewBusiness@CamelotIllinois.com or Ben@CamelotIllinois.com.



Be Smart, Play Smart® Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.



ILLINOIS IS FULL OF WINNERS