



MAXIMIZING SALES ON THE WIN30 VENDING MACHINE

Ensuring your Win30 is stocked and running properly is key to maximizing sales at the vending machine. Here are the best practices to help keep your machine and your business running smoothly!

CHECK THE INSTANT TICKET & DRAW GAME PAPER INVENTORY TWICE A DAY

Check the inventory in the morning and before the evening rush so you don't miss any sales.

Check the inventory report of the Win30 to ensure your machine is fully stocked.

The inventory report can be accessed without opening the Win30 by printing the Win30 barcode from the Photon then scanning the barcode at the Win30.

WHEN RESTOCKING THE WIN30:

Determine which bins need to be filled based on each game's sale rate.

Consult the State popularity ranking for each game on the Photon terminal to help determine their sale rate.

Tape or combine the faster moving books together to increase the inventory capacity on the faster selling games.

If you have problems or issues taping books together, consider keeping an extra book of the same game under the book that is loaded into the Win30 so it's ready to sell.

Store the remainder of your instant ticket inventory inside the Win30.

Don't forget to activate each game before loading it into the Win30!

FOLLOW THE PLANOGRAM TO MAXIMIZE SALES

Follow the planogram to ensure your store is selling the correct mix of games.

Keep a copy of the current planogram taped inside the Win30 for reference.



TROUBLESHOOTING A DISABLED BILL ACCEPTOR

Determine if the cash box is full or jammed.

If it is full, remove the cash from the cashbox. If it is jammed, then remove any obstruction and replace the cash box.

If there is no visible obstruction, then remove the cash box by pressing on the blue tab at the bottom of the cash box and lifting the box up and forward. Press the scan head release at the back of the unit to remove any obstructions.

It is important to know your instant ticket delivery day to plan ahead for activating & loading new games into the Win30. **Please call the Retailer Hotline (1-844-806-8930) if you have any questions or concerns.**



Be Smart, Play Smart® Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.