



How to prepare for your Tel-Sell Call Day

Your Tel-Sell call day (order day) is

Mon.	Tues.	Wed.	Thurs.	Fri.
------	-------	------	--------	------

Retailer number: #

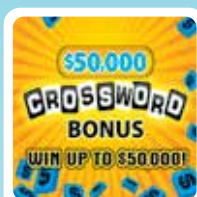
Tel-Sell phone number: **1-844-806-8930**

How to prepare for your weekly Tel-Sell call:

- 1 Ensure all games have been confirmed.
- 2 Pull your inventory report on your photon.
- 3 Pull your inventory report on your Win30.
- 4 Review your stock papers and playslip needs.
- 5 Check that you have your best-selling core games:



7304 \$1



7327 \$3



7326 \$3



7328 \$5



7349 \$5



7324 \$10

- 6 Be ready to give your order on your call day.

Tips and insights

- Always activate your new tickets within 48 hours - each day without activating new tickets, *your store is losing \$1,000 per day* in ticket sales.
- Confirm all ticket books as soon as they are delivered!
- **80% of Instant Ticket players** also buy Jackpot & Daily Games, use this opportunity to cross-sell other Lottery products.
- Gigantix tickets are a great billboard to grab shoppers' attention. Correctly merchandised Gigantix bins have proven to be incredibly successful - averaging more than \$300 per store per week. Order a bin today from your LSR!



Be Smart, Play Smart™ Must be 18 or older to play. Crisis counseling and referral services can be accessed at 1-800-GAMBLER or text "ILGamb" to 53342. For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.