

Camelot Illinois issued an RFP for the provision of Media Agency Planning and Buying Services. The vendor (Awardee) was selected as the preferred vendor on June 21, 2019 following an evaluation process.

Vendor(s) Name:

360i

Details of Award:

Estimated/Actual Price-Value Description	Estimated \$22-25MM
Length of Initial Term	3 Years
Contract Begin Date (Estimated)	07/19/2019
Contract End Date (Estimated)	06/30/2022

Details of All Bidders:

Number of Responding Bidders	14
Number of Unsuccessful Bidders	13
Total Number Awarded	1

Listing of All Bidders Considered but Not Selected

Fuseideas
MARC/Cogniscent Media
Rise Interactive
Leapfrog
USIM
Modern Impact
Media Works
ESB Advertising
Laughlin Constable
Spurrier Group
OMD
Simpli.fi
KSM

This is not an RFP of the State of Illinois and inquiries should be addressed to procurement-services@camelotillinois.com.

Note: Award(s) are subject to successful contract negotiations and meeting State of Illinois vendor registration requirements.

Source Selection: RFP

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