



Illinois Lottery Control Board Meeting Agenda

122 South Michigan Avenue, 19th Floor
Chicago, IL

Friday, February 14, 2020
10:00 am central time

- I. Welcome
- II. Call to Order
- III. Roll Call
- IV. Public Comment
- V. Old Business
 - a. Approval of November 6, 2019 Minutes
- VI. New Business
 - a. Schedule remainder of Quarterly Meetings for calendar year 2020
 - b. Sports Wagering Update
 - c. Digital Strategy
 - i. Lessons Learned
 - ii. Growth Strategy
 - d. Communications and community engagement strategy for 2020
 - i. Upcoming PR Schedule
 - ii. PR and Branding Strategy
- VII. Director's Report
 - a. Sales and Marketing
 - b. Responsible Gaming
 - c. Finance
 - d. Private Management
- VIII. Adjournment

JB Pritzker
Governor

Harold Mays
Acting Director

Illinois Lottery
122 S. Michigan Avenue
19th Floor
Chicago, IL 60603

(312) 793.3030 - Main
(312) 793-5514 - Fax

101 W. Jefferson Street
Springfield, IL 62702
(217) 524.5240 direct

illinoislottery.com